

BioOne News

News and Updates
from BioOne

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Questions? Comments? Suggestions?

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BioOne Welcomes New Titles, Publishers for 2010

BioOne is pleased to welcome six new titles and their respective not-for-profit publishers to the 2010 BioOne Collections. All new titles will debut on the site in January 2010, and will automatically be available to subscribers of the respective collections. Furthermore, in recognition of library constraints amidst a challenging world economy, this growth comes without price increase, as BioOne has retained 2009 rates for 2010.

Four titles will join the 2010 BioOne.2 collection, one title will be added to the BioOne.1 collection, and one title will complement the BioOne Open Access collection. Five of the six titles are ISI-ranked, and enhancing BioOne's international profile, two of the publications are based in the United Kingdom and three are based in Poland.

For *Freshwater Reviews*, a promising new-start in its third year of publication, BioOne offered a chance to increase exposure without cost or an increase in workload.

Said Editorial Liaison Louise Miles, "As a small publisher, the Freshwater Biological Association needed a way to expand our subscriber base and BioOne offers great benefits for only a small amount of work on our part. Friendly, helpful staff and excellent reviews from other publishers already participating in BioOne assured

"BioOne offers great benefits for only a small amount of work on our part...we are excited to be a part of it."

us that adding *Freshwater Reviews* to BioOne.2 was a good move, and we are excited to be a part of it."

With the addition of *Freshwater Reviews* and its cohort of new publications, in 2010 BioOne will be home to 160 total titles, 112 of which (70%) are ISI-ranked. Furthermore, nearly half of BioOne publications

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BioOne on Twitter

BioOne is now on  Follow us today at **BioOneNews** to keep up to date on BioOne announcements, technical updates, and other news from the scientific scholarly community.



Message from the Executive Director

BioOne began with a mission to work collectively to preserve cost effective access to high-quality scientific literature produced by not-for-profit publishers in the biological, ecological, and conservation sciences. This mission has served the organization well, helping to establish a solid foundation for the mutual benefit of both the producers and consumers of scientific literature. Moreover, as the scholarly electronic publication environment has changed over the past ten years, the mission has enabled BioOne to respond creatively. For example, when it became clear in 2003 that print subscription sales were declining faster than initially anticipated, BioOne adapted its business model to provide replacement revenue to publishers caught between the loss of a traditional source of sustenance and the need to invest in the growing cost to produce quality electronic content.

Long before the economic upheaval challenged many scholarly publishers and library budgets, BioOne recognized the need to evaluate what we do well, what we can do better, and to chart a path to get there. Now that the major technological and business transitions initiated in 2007 are safely in place, we have begun to focus on the

possibilities for the future as part of a structured strategic planning endeavor. True to BioOne's core values, this effort involves the interconnected community of societies, researchers, libraries, and service providers.

For the next three months we are seeking input from those who have a stake in BioOne's future. We are particularly interested in what BioOne can provide to complement its collection of 160 subscribed and OA titles. This could include, for example, other partnerships, additional services, new types of scholarly resources, and even different business models. Our decisions will be guided by the principle of sustainability, to enable scientific resources to flourish within the scholarly community itself by meeting the needs of both the producers (societies, not-for-profit publishers, and researchers) and the consumers (researchers, students, and libraries).

We actively encourage your comments on how BioOne has served you and your community these past ten years as well as suggestions for activities BioOne might consider pursuing in the future. Please contact me at susan@arl.org.

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have their current content available online *exclusively* through BioOne's sophisticated new platform, which debuted in January 2009.

For more information on BioOne's growth strategy and opportunities for joining BioOne, please see our Publisher Resource page on Selection Guidelines & Process at www.bioone.org/page/publish/selection_guidelines.

2010 BioOne Title Additions

Please join us in welcoming the following publications and publishers to the BioOne community.

To BioOne.1:

International Forestry Review, published by the Commonwealth Forestry Association (UK)

To BioOne.2:

Acta Ornithologica, published by the Museum and Institute of Zoology, Polish Academy of Sciences

Annales Zoologici, published by the Museum and Institute of Zoology, Polish Academy of Sciences

Freshwater Reviews, published by the Freshwater Biological Association (UK)

Proceedings of the Entomological Society of Washington, published by the Entomological Society of Washington

To BioOne Open Access:

Acta Palaeontologica Polonica, published by the Institute of Paleobiology, Polish Academy of Sciences

BioOne Supports Counter Release 3 and SUSHI

Following an August 27 enhancement to BioOne's Atypon-powered platform, we are pleased to report that BioOne now supports Counter Release 3 and the SUSHI protocol standard. This represents a significant upgrade to our usage reporting and librarian administration interface, and demonstrates our commitment to the evolving technical needs of the library community.

COUNTER 3 Code of Practice

BioOne now will support COUNTER's Release 3, the most recent iteration of the universal reporting standard. New reports have been added and existing reports modified to conform to this new release, soon to be available in BioOne's librarian administration interface. Please download BioOne's informational guide to learn more about BioOne's support of Release 3, or visit the COUNTER site for general guidelines (www.projectcounter.org).

Report Retrieval via SUSHI

In addition, the BioOne platform now supports usage report retrieval via your organization's SUSHI client. To access BioOne reports via SUSHI, librarian administrators must log on to the BioOne site and navigate to the usage data tab of institutional administration interface. Once there, administrators may retrieve the SUSHI request URL and requestor ID needed for harvesting reports through their institution's SUSHI client.

The BioOne support team is available to answer any questions about our continuing support of COUNTER and SUSHI standards. Please feel free to contact Jenny Byrnes, BioOne's Global Support Specialist, at jenny.byrnes@bioone.org with any questions. ■

BioOne Logo Wins Prestigious Design Award

Bremmer & Goris Communications (www.goris.com), BioOne's valued partner and designer of its "new look" and all associated collateral, was honored this summer with an award from American Graphic Design and Advertising, a prestigious showcase for premier graphic design and print advertising in the United States.

Bremmer & Goris had a total of nine works, ranging from logos to event invitations, selected for inclusion in AGDA's annual publication honoring winners. Among these works was the BioOne logo and trademark, which debuted in January with the launch of the new BioOne website.

As such, the BioOne logo will be featured in AGDA's book of winners, published by Harper Collins and widely distributed to creative professionals and graphic design programs around the world.

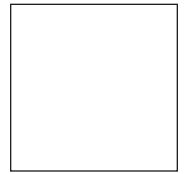
Our congratulations and heartfelt thanks for a superb job go out to designer Li-Chou Miki Lo and the entire Bremmer & Goris team for this outstanding honor!

More information about the award and other winners can be found at the AGDA site, www.americancorporateid.com/bremmergoriscommunica.html ■

Exploring www.bioone.org

- **2008 BioOne Annual Report Now Available for Download**
The Annual Report summarizes what was a year of tremendous growth and technical advancement for BioOne. All community members can access the full report and keep up-to-date on all BioOne news and announcements by visiting us at www.bioone.org/action/showNews. To automatically be notified when new announcements are posted, subscribe to our RSS feed or follow us on Twitter.
- **Publisher Customization Opportunities**
All participating publishers are encouraged to update their dedicated journal and publisher pages, in order to speak directly to your readers and enhance submission appeal for your authors. To begin, we urge you to review your *Aims & Scope* pages, to ensure that the summary listed accurately describes your publication's current focus. To navigate to this and associated pages, select your journal from the Title list, here: www.bioone.org/action/showPublications?type=byAlphabet.
- **Librarian and End User Resources Continue to Expand**
Would you like to learn how to more effectively navigate BioOne? To aid you in the cause, we continue to expand our training and resource offerings, including a series of guides on all aspects of the BioOne interface. All materials are available for download, many in multiple languages, here: www.bioone.org/page/resources/institutions/training.





BioOne is a global, not-for-profit collaborative bringing together scientific societies, publishers, and libraries to provide access to critical, peer-reviewed research in the biological, ecological, and environmental sciences.

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